

PRINTING

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THE STRATHMORE STANDARD AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Careland, Chancellor, Cheadle, Dalemead, Dalroy, Irricana, Keoma, Langdon, Namaka, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249, and M. D. Grasswood, No. 248.

Is Your Standard Paid Up?

Month and year of expiration is shown with your address. Thus, May 22, indicates that your subscription expires May 22, 1922. Pay in advance. Postal regulations require this.

VOL. XV, No. 16

Strathmore, Alberta, January 16th, 1922

Subscription per Annum, \$2.00, Foreign \$2.50

Dalemead News

The Box Social given by the Junior U.F.W. of Jan. 14th, netted the sum of \$70.25. Everyone had an enjoyable time. George Knack bought only two boxes and George Ratz said he wanted to eat with a Miss not a Mrs. Mrs. W.R. Slack left for Belgrade, Montana to visit her daughter Mrs. Bond.

The Junior U.F.W. held their annual meeting Sat. January 15th. The following officers were chosen, Pres. Bill Brand, Vice Pres. Lester Conner, Sec. Treas. Tom Dalton.

Mr. and Mrs. Howard Baldwin are visiting relatives in Calgary.

The Hayden Quartet from Calgary are giving a musical programme at the Belmont Hall this 11th of January, which will be quite a treat, and a harvest of new is expected.

Mr. and Mrs. Charles Cowell spent New Years at the home of their parents, Mr. and Mrs. McKinnon at Calgary.

Friday the 15th of Jan. The Dalemead Community are giving a Buffalo supper at the Dalemead Hall, a good rest of the bill be given, one of the number being Miss Jean Gaud from Calgary and three of her dancing pupils.

MEMORIAL TABLET FUND

We beg to acknowledge a subscription of \$50.00 from Mr. Frank Skene to the Memorial Tablet Fund. This fund is to provide a tablet to be erected outside of the Memorial Hall, Strathmore, bearing the names of the men from this town and district who fell in the Great War.

The amount at present on hand in this fund is \$145.57. The estimated cost of the tablet and base is \$400, and it would be a very desirable thing to have the tablet erected and unveiled by Peace Day, July 15, of this year. Subscriptions to the fund will be welcome, and can be handed either to Mr. C. S. B. Latt, treasurer of the fund, or to this office. They will be acknowledged through the columns of the Standard.

RATEPAYERS' MEETING

PUBLIC NOTICE is hereby given that a meeting of the Electors of the Town of Strathmore, will be held at 8 o'clock p.m. on Friday, the 25th inst., in the Town Hall, for the purpose of receiving the Auditor's report of the finances of the Town up to the preceding 31st day of December, and for the purpose of receiving reports of the Chairman of the various Committees of the Council.

Dated at Strathmore, Alberta, Jan. 15th, 1922.

F. R. LILLY, Sec. Treas.

"WATCH YOUR STEP"

With Cullen Landis & Pansy Ruth Miller By Julien Josephson Directed by William Beaudine.

He looked like a bum, and he worked behind a counter, juggling lottery cans, but there was something about him—

A Goldwyn Picture

MEMORIAL HALL — Strathmore — Saturday, Jan. 19th

Moderation View-point Presented

We have been requested to give publicity to the following statement made by Mr. R. A. Barker, Calgary, Campaign Chairman of the Moderation League. The statement has reference to a petition being presented to the Government at the forthcoming session and is as follows:

The Moderation League is now, and always has been, an organization for the promotion of temperance, and with this end in view, its officials have visited the various provinces having liquor control acts and carefully studied them, with the result that they have found that where beer was fairly costly obtained by the drink at tables, that the consumption of hard liquors was considerably cut down. This has been borne out by the general trend toward a temperate use of hard liquors, in which Quebec leads all the other provinces in Canada, even the prohibition provinces. Where, when the beer is sold only through government stores, as in British Columbia, this has resulted in the average person purchasing hard liquor, and to meet the demand for the sale of beer by the glass, over eighty beer clubs have sprung up in the city of Vancouver, operating illegally.

It has been found that the man who desires to partake of some alcoholic beverage can purchase beer conveniently at a cheap price, will consider very seriously the difference in cost between beer and whiskey, and will more often buy beer. The explanation is quite simple. If beer can be purchased at about 10c a glass, and liquor around \$1.00 or \$1.50 a bottle, the average man chooses the cheaper drink. Whereas, if he can only buy beer by the case, the cost is practically that of a bottle of whiskey.

People in British Columbia have said that their Act is in the interests of the whiskey distilling industry. This is quite obvious and the government has taken the power to hold a plebiscite on the retail sale of beer by the glass to meet this objection.

Manitoba has a system similar to British Columbia, except that the breweries deliver directly to the consumer. In this case the objections are two: one is that except a person buys a case of beer, the cost of delivery for a smaller quantity brings the price up; the second is that beer cannot be received by the glass, with the result that hard liquor is in greater demand. Beer and whiskey in the lifetime of the present generation have been associated together with the bare, until the average individual thinks of them as being identical. As a matter of fact, the actual alcohol contained in the ordinary bottle of beer will hurt more than cover the bottom of the bottle when the other contents are removed, whereas the alcohol in hard liquors cover two to three inches to half the contents of the bottle.

As the result of careful investigation the League officials feel that the cause of temperance is best served by the sale of beer by the glass in comfortable service rooms equipped with tables and chairs, in licensed hotels and established clubs, and the retail sale of beer in packages by the brewer for consumption in homes, and that the breweries place warehouses where needed to meet the convenience of the public; all under the control of a Commission. By this method the Commission, having the power to license persons and places will be a position to enforce the Act to the best advantage in the cheapest possible manner. The sale of beer for home consumption through breweries gives the greatest possible control, as the brewing industry can be held responsible.

(The sale of hard liquors should be continued on another page.)

U.S. Commissioners Visit Strathmore

About thirty farmers of the district were in Strathmore on Friday for the purpose of giving evidence before a Board of three investigators as to the comparative costs of producing wheat and flax in the Western States and in Western Canada.

The sessions were held in the C.P.R. Irrigation Headquarters in Strathmore. The members of the commission were H. E. Selby, Rosemont, Montana; H. E. Brossard, Billings, Montana; and Stanley Wilmer, Fargo, North Dakota. They are sent out under authority of the United States Farm Commission, to ascertain the comparative costs of raising wheat and flax in Canada and the United States respectively. They had already visited Clarendon, Lethbridge, Medicine Hat, and Brooks, Strathmore was their last point before going to Saskatchewan. Another party has been working throughout the Northern portion of Alberta.

The farmers sitting before the commission were asked to fill up forms showing the location of the farm, acreage, and the cost of field and marketing operations during 1921, 1922 and 1923. The figures given, of course, were confidential. The inquiry was confined almost exclusively to wheat, very little flax being raised in this district.

While the comparative costs of production will not be made out until their return to the States, the investigators stated that the yields for this district were high in 1923, but according to the testimony given, the cost of production had absorbed the most of the income.

They found that the difference between American and Canadian wheat prices was absorbed by the lower freight rates on the Canadian side of the line.

Tell Him What You Want to Drink

J. C. BUCKLEY WILL SPEAK HERE WEDNESDAY

An invitation has been extended Mr. J. C. Buckley, M.L.A. for this constituency, to address a meeting of the electors on Wednesday, January 23, at 8 p.m. in the Memorial Hall, Strathmore. Mr. Buckley stated in a letter published last week that he was invited to attend a meeting and speak, and also get the views of his constituents on the liquor question, and other matters.

Mr. Buckley was in Edmonton when the phone message came to his home, but Mr. Wm. Risdon, one of the delegates to the U.F.A. Convention, sent him there to extend the invitation for Wednesday, and Mr. Buckley accepted willingly.

ALBERTA BUTTER WINNINGS AT EXHIBITIONS

Alberta butter won 50 per cent. of the prizes offered at twelve exhibitions in Canada during the past year, according to a report prepared by Mr. Markker, Dairy Commissioner. Of all the first prizes offered at these exhibitions Alberta won 62.8 per cent. Of the total of second prizes offered, Alta won 69.7 per cent.; of third prizes Alberta won 69.8 per cent. of fourth prizes, 27.2 per cent. of fifth prizes, 25.8 per cent. of sixth prizes, 13.1 per cent. of ninth prizes 55.5 per cent.

Most of the farmers, after they had finished giving their testimony, stayed around the headquarters for the afternoon, and interesting discussions took place regarding many subjects connected with farming.

Satisfied With Contract

C.P.R. CONTRACT HOLDERS OBJECT TO TREGO CAMPAIGN

In a lengthy letter published in the Calgary Herald on Monday, O. S. Gilbert, a prominent land-holder in Rockyford and Rosebud districts, states that he is well satisfied with the new amortization plan offered for land contracts by the C.P.R. He appends a resolution, signed by fifty prominent farmers of Rosebud, Standard and Rosebud districts, condemning the methods proposed by the organization of Contract Holders headed by Mr. Trego, and stating that they consider the rewriting of the contracts the biggest sin farmers have got from and source.

ROYAL ARCH MASONS INSTALL

The installation of officers of Strathmore Chapter, Royal Arch Masons, was held in the Masonic Hall on Thursday, January 18th. The installation ceremony was officiated by Rev. R. E. Comp, H. W. B. Bell, Grand Supt. of District No. 4, assisted by R. E. Comp, W. E. Mercer. Officers installed were as follows:

1st Principal—Comp. John Taylor, 2nd Principal—Comp. A. B. Foster, 3rd Principal—Comp. O. G. Craig, Scribe—Comp. C. S. B. Latt, Scribe N—Comp. L. P. Pinkerton, Treasurer—Comp. F. R. Lilly, P. S.—Comp. W. J. Miller, J. S.—Comp. D. A. Smyth, Janitor—Comp. T. E. Wright.

Following the installation a very pleasant evening was spent in harmony.

Irricana News

"If winter comes," can Spring be far behind. Get a few more trees and increase the value of your farm.

Born to Mr. and Mrs. Samuel J. Nance, a mechanic. Both doing fine.

Mr. A. P. Henry, accompanied by his family, have returned from a holiday in Winnipeg.

The infant child of Mr. and Mrs. Vierman, who developed scarlet fever, is progressing favorably.

Geordie Christie, a resident of Irricana, was united in wedlock to Miss Jessie McIvor in Calgary recently. Mr. and Mrs. Christie are at Banff honeymoon and may reside in Irricana in the early spring.

The Ladies' Aid met at the home of Mrs. Miller on Wednesday; some twenty members attending.

Mr. Ed. Grosvenor, spending a few days at his ranch east of town.

Mr. Denny Howell was presented with a valuable antique gun and repair by his fellow-club mates the members of the Craig Dhu Gun Club, of which Mr. Howell is honorary president. The function which was of a pleasing and delightful nature took place in spacious reception hall of the Elks' Club rooms in Calgary. Mr. Hugh Miller, who occupied the chair, presented Mr. Howell with the gift and spoke briefly of the club's career, and the hearty appreciation of the members who so much enjoy the privilege of shooting over the immense Craig Dhu lakes. Mr. Howell touchingly replied, thanking the members and assured them of a continuance of the privilege to hunt over the estate. Nearly all of the members attended, and a number of friends invited. A very pleasant evening was spent.

Another delightful U.F.W.A. fowl supper has come and gone, with the largest attendance recorded since the inception of the association. The cheerful ladies, who willingly catered to the hungry males, were well in serving of note, and also of the thoughtful remarks directed to them by the chairman. The guesting of the weight of a dressed turkey, contributed by Mrs. J. D. Minion, and a crock of fresh butter, contributed by Mrs. Mel McGowan, was a new and successful feature of the procedure, and created an element of enjoyment throughout. The successful committees resulting in James Stout and C. Lester, being for the turkey, while Jimmie Smith successfully couped the crock of butter.

Mrs. Hugh Minion is the guest of Mrs. and Mrs. Grogan.

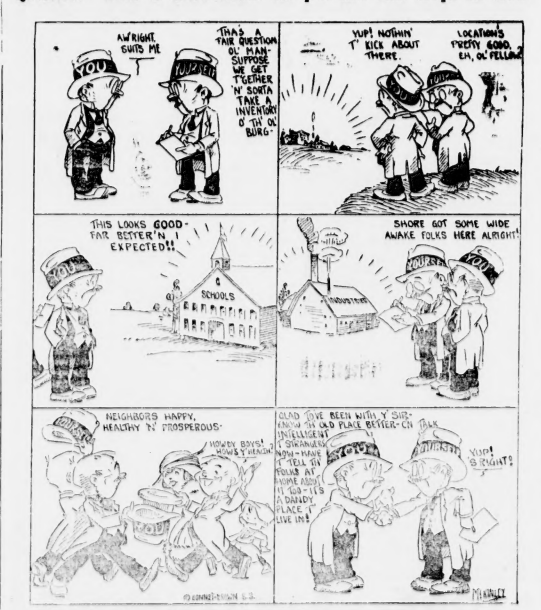
Mrs. Andrew Archibald is visiting her sister "Billy" Cameron in the city. Miss Cameron is a member of the Hudson Bay staff.

At the first meeting of the town council, held on Monday night, Mr. A. Archibald received the appointment of secretary-treasurer of the town, the mayor seconded by Councillor McCallloch. The Union Church is at the disposal of any denomination for holding services, free of charge. The motion was unanimously carried.

Mr. A. Archibald has been appointed secretary-treasurer of the School Board at a slightly reduced salary. The appointment is a deservedly popular one.

The Scots 'brav nicht' in honor of the immortal Robbie Burns will be celebrated in true Scottish fashion on or about the 25th of the month. A Scottish concert will be held in conjunction with a haggis supper, and presentation is being made for the accommodation of two hundred enthusiasts.

Question: "What is there about our province that keeps us here?"



BIG SALE



**Our Stock Is
At Your Mercy**

**It will be many a
long day before
These Values Are
Repeated**

Hit The Trail

straight to this Gigantic

\$25,000 Sale

SMASHING REDUCTIONS
on every article in the Store. That will
make this Sale the talk of the Country.
**BUY YOUR WINTER'S
SUPPLY NOW.**

Mens Furnishings

MACKINAW COATS
Mens, with deep col-
lar, heavy weight,
Reg. \$7.50, Sale \$5.95
boys, Reg. \$5.35, Sale
price \$4.95

**Leather
VESTS**
Heavy blanket lining,
Reg. \$12.50, Sale \$9.50

WORK SHIRTS
All wool flannel in
navy, khaki, greys,
etc.
Reg. \$1.95, Sale \$1.50
Reg. \$2.50, Sale \$1.95
Reg. \$2.95, Sale \$2.35

MEN'S SOX
Heavy wool mixture,
Reg. 40c, Sale price, 3
pairs for \$1.00
Extra heavy, Reg. 60c,
2 pairs for \$1.00
All the newest colors
in Cashmere, Silk and
Wool, Reg. 50c, Sale
price 39c
Reg. \$1.25, Sale 95c

GLOVES & MITTS

Muleskin Gloves,
warm linings, Regular
\$1.75, Sale 95c
Buckskin Gloves, lined,
Reg. \$2.75, Sale
price \$1.50
Horseshide Mitts,
heavy linings, knitted
wrist, Reg. \$1.95
Sale price \$1.25
Woolen Mitts and
Gloves, from pr. 50c

Men's UNDERWEAR Bargain Prices

Pennan's fleece lined
pajamas and vests,
Reg. \$12.50, Sale 95c
Hewson's heavy rib-
bed shirts & draw-
ers, Reg. \$1.95, Sale
price \$1.45
Stanfield's Red Label
shirts and drawers,
Regular \$2.75, Sale
price \$1.95
Hewson's heavy rib-
bed combinations,
Regular \$3.50, Sale
price \$2.95
Stanfield's Red Label
Combinations, Reg-
ular \$4.75, Sale
price \$3.95

GROCERY SPECIALS

Granulated
Sugar, 10lbs \$1.17
20lbs. \$2.29
Blackberries, choice,
per tin 23c
Plums, 2 1/2 lb tin. 20c
Raspberries, in heavy
syrup, tin 25c
Pure Fruit Mixed
Jam, 4lb pail. 50c
K.C. Pure Plum Jam,
4lb pail. 60c
Pure Grape Jam, 4lb
pails 75c
Choice Strawberry
Jam, 4lb. 85c
Lily White Syrup, 5lb
tin 55c
Rogers Golden Syrup
5lb tins 59c
10lb tins \$1.05
Rolled Oats, 20lb bag
for 80c
Blue Ribbon Tea, per
pound 65c
2 pounds \$1.25
Red Rose Tea, per
pound 60c
2 lbs. for \$1.25
Okanagan Tomatoes,
the heaviest pack on
the market, 6 cans
for 80c
Choice Quality Sweet
Corn, 6 tins for 79c
Jap Oranges, box 60c
Sweet Juyz Oranges,
good size, doz. 2 1/2
Red Arrow Cream
Soda Biscuits, fam-
ily size, pkt. 20c

TOBACCO

At the Right Prices
Amber Cut Plug, 1/2 lb
tins 55c
Orinoco, 1/2 lb tin 55c
Senator, 1/2 lb tin. 75c
McDonald's course or
fine cut, 1/2 lb 65c
Ogden's course or fine
cut, 1/2 lb tin 65c
McDonald's large
plugs, smoking or
chewing, 5 plugs
for 85c
Pay Roll, chewing 5
plugs for 65c
Stag Chewing, 5 plugs
for 65c
Big Ben Chewing, 2
plugs for 25c
Golden Rod Chewing,
3 plugs for 25c
McDonald's Honey
suckle, chewing, per
plug 10c

SOAP SPECIALS

Royal Crown Lam-
p Soap, pkt. 25c
Fels Napha Laundry
Soap, 10 cks. 95c
Toilet Soaps—
Palmolive, Plantol,
Almond, Tar, Life
Buoy and Fairy, 3
cakes for 25c
Summit Seedless
Raisins, 2lbs 25c
Seedless Raisins in
bulk, 2lbs 25c
Seedless Raisins, per
pkt. 10c



Red Hot Specials

Winter Footwear for the Family

Men's 1 buckle Over-
shoes, Reg. \$2.55, Sale
price \$2.45
Men's 2 buckle, Reg.
\$3.95, Sale price \$3.19
4 buckle, Reg. \$4.95,
Sale price \$3.95
Men's Felt Bais, with
felt soles, Regular
\$2.95, Sale price \$2.59
Felt Bais with Leath-
er soles, Reg. \$3.75,
Sale price \$3.25
Men's Blizzards, cloth
tops, Reg. \$2.10, Sale
price \$1.85
Plain Pullover Rub-
bers, Reg. \$1.60, Sale
price \$1.39
Boys' Rubbers, 11,
13, Reg. \$1.10, Sale
price 95c
Boys' sizes 1 to 5, Reg. \$1.25,
Sale price \$1.10
Boys' Overshoes,
buckle, Reg. \$2.25,
Sale, \$1.95

Ladies' 3-buckle Over-
shoes, Reg. \$3.50, Sale
price \$2.95
Ladies' Pullover Rub-
bers, Reg. \$1.25, Sale
price 95c
Ladies' Blizzards, cloth
tops, Reg. \$1.75, Sale
price \$1.45
Ladies' Felt Bais,
leather soles, Reg.
\$2.95, Sale \$2.95
Children's 2-buckle
Overshoes, sizes 6-10
Reg. \$2.75, Sale \$2.15
sizes 11 to 2, Regular
\$3.25, Sale \$2.65
Children's Pullover
Rubbers, sizes 5 to 10,
Reg. 95c, Sale 79c
sizes 11 to 13, Regular
\$1.10, Sale 95c
A variety of Felt
Shoes for Children at
Bargain Prices.

Girls' SWEATERS —and— PULLOVERS

All greatly reduced
Regular to \$5.95, Sale
price \$3.95

Ladies' SWEATERS

All wool, Regular
prices to \$7.50, reduced
to \$1.95, \$2.75
and \$3.95

Ladies' Black and Brown COTTON HOSE

Regular 35c, Sale, 4
pairs for \$1.00
Fashionable Silk and
Wool, Reg. \$2.00 Sale
price 90c
Boys' and Girls' rib-
bed Cotton Hose, in
black and brown, Reg.
20c, Sale price, 4 yrs.
for \$1.00
Heavy Worsted Hose
size 6 to 7 1/2 39c
3 pairs for \$1.00
Size 8 to 10 1/2 59c
2 pairs for \$1.00

Ladies' UNDERWEAR

White Woven Combs,
all sizes, Reg. \$1.25
Sale 49c
Reg. \$2.00, Sale 69c
Wool and Lisle Mix-
ture Combs, Reg. \$3.50
Sale 99c
Ladies' Lawn Combs,
Reg. \$2.00, Sale 50c
Drawers, Reg. \$1.50,
Sale 25c

OUR STOCK IS AT YOUR MERCY

It Will be Many a
Long Day Before
these Prices are Re-
peated.

Yard Goods

White Flannellette,
yard wide, Regular
40c, 3 yds. for \$1.00
Striped Flannellette,
yard wide, Reg. 40c,
3 yards for \$1.00
Check Apron Goods,
yard wide, Regular
40c, 3 yards \$1.00
Oxford Shirting, and
Gaintens, 27 in. wide,
Reg. 40c, 3 yds. \$1.00
Gingham, in nice
choice of patterns,
27 inch wide, Reg. 35c,
4 yards for \$1.00
Homespun, in big
range of colours, 39
inch wide, Reg. \$2.25,
Sale, yard \$1.29

Local Notings

OF LOCAL INTEREST
• Readers are requested to send
• in items for this column not lat-
• er than 12 o'clock Monday morn-
• ing preceding day of publication. All
• local news items are welcomed
• by the Standard. Phone 17 or 68.

You will be coming to the curtes-
dance on January 18. The boys of the
town are making every preparation to
give you all a real good time, and
everyone is welcome.

A daughter was born to Mr. and
Mrs. Harold Morse at Mrs. Hinchiff's
Nursing Home on January 10th.

Col. E. S. Daugherty of the C.P.R.
attended a well-attended meeting at
Daledom on Thursday last. As at
Tutor, there was a good attendance
and numerous questions were asked.

Classroom winners on points
at the High School Debate held in
Charlevoix on Wednesday evening.
Raymond Brown and Wilfred Gardner
represented Strathmore, and made a
very good showing against the Charle-
voix speakers, Mildred Husted and
Jennie Miller.

A number of children have taken
place in the C.P.R. irrigation staff
with the beginning of the year. Mr.
H. H. Robson, who has been water-
master at Crozier since this station
was opened, is retiring under the age
limit, and his place is being taken by
Mr. Sam Slater, formerly of Hamam-
burg, who has been in the service of
and faithful service for the company.
will be the recipient of a representa-
tion from his coworkers as a token of
their esteem. Mr. John Shary has
taken over the position of ditcher at
Elwood.

We received a letter the other day
from Mr. F. C. Burchart, a returned
soldier who lost both legs during the
war, and who after being resident in
Carleton Place for a considerable
time, went to England to study music.
Mr. Burchart states that he is doing
well with his music, and expects to
sing at Blackburn Palace Theatre
after Xmas. He states that he enjoys
the Standard, although the Carleton
reporter sometimes shares in his job.
(We might mention that our new
Carleton correspondent is very regular.)
After he reads the Standard he
passes it on to Rev. Castle, who was
formerly rector of St. Michael's church,
Strathmore, and is now rector at
Chilhowie, Louisiana. Mr. Burchart
will be remembered as the soldier
poet, who wrote some excellent pieces
for the Standard during the time he
was here. He is a striking example
of courage triumphing over physical in-
firmities, and affords an inspiration to
many others who, with more oppor-
tunities, have not taken the same road
and vantage of them. Good luck to you,
Burch! We will pack the Memorial
Hall when you come back to sing in
Strathmore.

Mr. Burchart's appreciation will
be written by R. E. Co. as follows:
"Now items are exemplified a long way
from Strathmore, and that many from
outside points are looking for items
from their district each week."

Mr. R. West, left for E.C. where he
will spend about three weeks before
returning home.

Mr. Fred Anderson and Miss Ella
Anderson took a trip to Calgary last
week.

On Wednesday evening last an
amiable social evening was spent at
the home of Mr. and Mrs. H. H. H.
where about twenty young people were
invited to indulge in courtship
music, games, etc. A dainty lunch
was served by the hostess, followed
by the presentation of prizes for the
cards. The evening was given in
honour of Anne Dickson, a relative
of Mrs. H. H. H. and Mr. C. H.
Trueman, who were returning east
from a visit at the coast.

Namaka Notes

Mrs. Hahood accompanied by her
daughter, Mrs. J. J. Hahood, also her
son, John, left on Monday for Calgary
to attend the old Turner's reunion,
being held there this week. Mrs. Hahood
has been a resident of Calgary
for over 25 years, and has witnessed
the growth and development of the
province. She was living in Calgary
at the period when it was not much
larger than Namaka. This would
have been a large city too hot, unfor-
tunately it has grown the wrong way.

Mrs. Mertzen has left for a trip to
Colorado, in which part she will spend
the winter.

Baintree Notes

The annual meeting of the Bain-
tree school district was held in the
school house on January 10th.

A large number of ratepayers were
present, and in the absence of the
chairman, Mr. Logan, the meeting was
presided over by R. O. Wynne. After
a long discussion it was agreed to
move the partition in the school house
and build cloak rooms on the outside
and to make a number of other im-
provements that would undoubtedly im-
prove the conditions. A resolution presented
by Mrs. Chas. County, on behalf of the
ratepayers, urging that a telephone be
installed in the cottage met with the
unanimous approval of the meeting.
T. Longbottom was re-elected as trustee
for a period of three years. The
board of trustees were given a cer-
tificate of thanks for services ren-
dered during the past year.

Mr. Oscar Olsen and Miss Eva God-
frey were married in Calgary last
week, and are now residing on the
Frank Logan place. The many friends
of the young couple wish them a long
life full of happiness.

Mr. and Mrs. Lee Haymond are the
guests of Mr. and Mrs. Dick Jacobs,
at Hamlet.

When we first entered the school
room at Tutor and noticed the new
plan presented to the C.P.R. contract
holders for approval? It reminds us
of the epitaph on a tombstone. If
some of the ciphers in the dollar col-
umn had been left out it would have
appeared more inviting. Alas! While
we are waiting while a man would
do with a quarter section at the
age of 30, when all he would require
would be six feet. Tell us just how
it struck you.

Miss Mae Longbottom has returned
home after spending ten days with
Miss Holden, in Calgary.

The U.F.W.A. held their usual meet-
ing in the school cottage on Thursday
evening, Jan. 10. V. C. Chapman and Mrs.
Chapman were the joint hostesses for
the afternoon. A large number of
members and guests were present, and
a pleasant hour was enjoyed by every-
one.

Mrs. F. E. Wynne, who is a director
on the control board of the U.F.W.A.
left for Edmonton on Sunday to at-
tend the annual convention of that or-
ganization. We understand that Mrs.
Wynne will deliver an address on laws
relating to the welfare of women and
children.

We sold a little grain the other day,
and, on looking at the cash ticket, got
quite a shock. No, we didn't say any
bad words, we just glanced our eyes
at that we got the team and wagon back.
The transaction reminded us of the
old days when the farmer had a horse
and a car of his produce to Chicago. Imagine
his consternation when he received a
bill for \$100 in place of a cheque.
"You write the R. E. Co. as follows:
"Your letter I got. Have no money.
Please say how many sheep to square
the deal."

Yes, we have no old ladies.
We have no old ladies today.
We have flippers and something
And bachelor girls
And all kinds of modern females;
We have youthful grandmothers
And numerous others—
But, yes we have no old ladies,
We have no old ladies today.

The U.F.W.A. will meet at the home
of Mrs. A. B. Brown on Saturday next,
the 12th inst.

Mr. Harvey Hanson left on Sunday
night enroute to Edmonton where he
is acting as delegate for the U.F.A.
at the convention being held in that
city.

Mrs. H. T. Culpas left on Tuesday
to attend the U.F.W.A. convention
being held in Edmonton this week.

At the annual meeting of the El-
wood school district Mr. J. Hahood
was re-elected as trustee.

Mr. and Mrs. C. S. White left for a
trip to the States, where they are re-
solving old acquaintances.

Two of Mr. and Mrs. W. J. McKim-
son's children were taken sick last
week. The doctor pronounces it as
measles.

Dr. H. Nichol was a visitor in Cal-
gary last week, also Mr. O. W. Watson,
who returned with his son, who is re-
cuperating after his recent accident.

FOX'S STORE, STRATHMORE

THE STRATHMORE AND BOW VALLEY STANDARD.

Published Every Wednesday
Annual Subscription (paid in advance) \$2.00
U.S.A. & Foreign \$2.50
Editor and Proprietor — John Mackenzie
Member Canadian Weekly Newspapers Association.

Legal Advertising, 15 cents a line for first insertion, and 10c a line for each subsequent insertion—12 lines to the inch. Readers, 15 cents a line. Lost, Found, Astray, and Want Ad. advertisements, 2 cents per word first issue, 25 cents each additional issue. Display ads, rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient ads, cash with order. Contract ad. accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Not a place of entertainment, meetings, sales etc., at which admission is charged, unless sold, or collected taken, with the exception of actual church services, will be charged for at regular advertising rates.

The Publisher is not responsible for opinions expressed by correspondents.

ALBERTA MAY DEVELOP HYDRO-ELECTRIC POWER

Premier Greenfield, during his visit to Ottawa in connection with the natural resources question, obtained promise from the Dominion authorities that no decision would be made regarding the rights for development of the Spray Lake power scheme in Alberta, until the Provincial Government has had full opportunity to investigate the feasibility of developing a Provincial hydro-electric proposition. Word to this effect was received this week by Acting-Premier Hoadley. The Provincial Government has already made arrangements for an investigation of the whole proposition by an expert. This expert has asked for certain information as to area likely to be served by such a scheme, probable power consumption, etc. This information has been gathered. The Provincial Government has application now on file at Ottawa for prior rights of development of the Spray Lake site, and the report of the expert will form the basis of any future action the Government may take.

INCREASE IN REVENUES

Considerable increase in revenue from various sources is recorded by the Provincial Secretary's Department in 1923 over 1922. Deputy Provincial Secretary, E. Trowbridge, announced the following figures:

Motor cars	1922	1923
	\$ 29,561	\$ 41,522
Motor car license	716,572	714,969
Gasoline tax	185,000	249,000
Amusement tax	182,523	204,000
Corporation tax	462,609	475,000

DAIRY CONVENTION

Preparations are now under way for the Annual Provincial Dairy Convention to be held in Edmonton at the Macdonald Hotel, January 22, 23 and 24. In view of the great success of the new cream grading system, and the effect this system has had in effecting Alberta butter on the world's markets, the subject of grading is to play a big part in the program of the convention and will be discussed in all its phases. Special emphasis is also to be laid on problem of the producers. Prominent members will be present, including one or two noted dairy experts from outside the province. A banquet will be held the second evening of the convention.



A MORNING PRAYER:—Create in me a clean heart, O God; and renew a right spirit within me.—Psalm 51:10.

JANUARY 16
THE LORD IS MY SHEPHERD: I shall not want. Surely goodness and mercy shall follow me all the days of my life; and I will dwell in the house of the Lord for ever.—Psalm 23: 6.

JANUARY 17
MASTER, THIS WOMAN was taken in adultery. Moses commanded us that such should be stoned; but what sayest thou? . . . He said unto them, He that is without sin among you, let him first cast a stone at her.—John 8: 1-5, 7.

JANUARY 18
THOU SHALT LOVE THE LORD thy God with all thy heart, and with all thy soul, and with all thy strength, and with all thy mind; and thy neighbor as thyself.—Luke 10: 27.

JANUARY 19
HE THAT KISSETH HIS MOUTH KEEPETH HIS LIFE, BUT HE THAT OPENETH HIS LIPS SHALL HAVE DESTRUCTION.—Prov. 12: 2.

JANUARY 20
O LORD, REVIVE THY WORK IN THE MIST OF THE YEARS.—Habakkuk 2: 2.

JANUARY 21
HE THAT TRUSTETH IN HIS OWN HEART IS A FOOL.—Prov. 28: 26.

JANUARY 22
WHEN THOU PASSEST through the waters, I will be with thee; and through the rivers, they shall not overflow thee; when thou walkest through the fire, thou shalt not be burned; neither shall the flame kindle upon thee.—Isaiah 43: 2.

4,000 YEARS WITHOUT A CROP FAILURE

This is Record of Date Growers in Mesopotamia, Where Irrigation Started.

There is a great deal to be said against the one-crop system of farming in a country like this, but under certain conditions, if a single crop can be successfully grown year after year, without a failure, and a good harvest secured, it has been proved successful. To me, if people the name Mesopotamia only means some part of the world where there was fighting during the world war, yet it is remarkable that lower Mesopotamia has operated practically on the single crop system for at least 4,000 years—and probably for centuries longer—without the record of one crop failure.

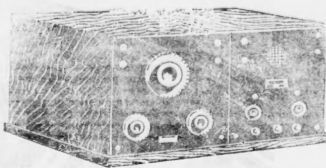
Mesopotamia's crop is dates which not only form the staple food of the people, but that country's chief export. Since early biblical days the date palm has been carefully cultivated there, and writings on the subject that have been preserved on bricks, tablets, and how much scientific knowledge the date growers of those early days had gained. It was to water these date palms that the first irrigation system known to man was devised.

WHY HE FAILED

First hobo: "Why did you fail in business?"
Second hobo: "Too much advertising."
First hobo: "But you never advertised."
Second hobo: "No, but my competitors did!"



WESTINGHOUSE



Receiving Sets

Well worth listening to those programmes that are coming in by Radio. Great music, lectures, news of the minute, stock and grain reports, stories—to make your home life cheerful during the long winter nights. Get a Westinghouse Receiver Set and enjoy radio at its best. Come in and let us demonstrate to you or ask one of our many satisfied users. For the amateur we handle everything in Radio Parts. See us for prices before buying elsewhere.

RADIO SETS AT

\$15.00—\$65.00—\$100.00—\$150.00

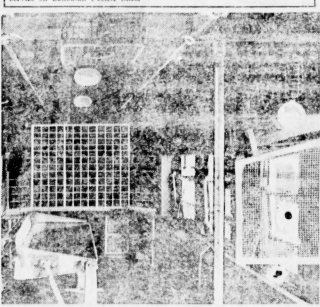
We promise you courteous service and prompt delivery.

H. W. B. BELL

Agent for Westinghouse Radios and Supplies

Phone 31—43—Strathmore, Alta.

Showing the interior of one of the new mail coaches recently put into service on Canadian Pacific lines.



Among the many fine buildings erected by the Canadian Pacific Railway in Winnipeg is this building, which is particularly outstanding.



Mrs. J. J. Smith of Vancouver, B.C., is the author of the book "The Story of the Canadian Pacific Railway," which is now being published.



Betty Hudson, the youngest daughter of a well-known Canadian, who was killed at the time of the earthquake, is now being cared for by her mother, Mrs. Hudson, at her home in Vancouver, B.C.



The Queen of Spain, recently arrived in Vancouver, is being welcomed by the people of the city. She is now in the city of Vancouver, B.C.



Helen Ford in Montreal, with Miss Mac, representative of the Canadian Pacific Railway.



Two young London "Cabbies" were caught in a playful mood by the camera.



Come! Everyone

NOW Is Your OPPORTUNITY

To purchase Men's and Boys' OVERCOATS, SUITS, HATS, CAPS, MITTS & GLOVES, BOOTS & SHOES, SHIRTS, SWEATERS, UNDERWEAR, Etc. Everything Goes Out At prices in many instances lower than cost. We are not trying just to get rid of odds and ends, but must reduce our stock to make room for a large assortment of spring goods, some of which have already arrived. To clear as soon as possible, we now launch a

CLEARANCE SALE, Saturday, Jan. 19

A Sale of Real Opportunity to save money on goods which are fresh and new and up-to-date. Remember 'Everything Goes,' and what you don't see mentioned, ask.

Boys Felt Shoes, felt sole, rubber heel, size 11-13 and 1-5.
Sale **\$1.45**

Men's fine Mocha Mitts
Regular \$2.75
Sale **\$1.95**

Men's Velour Hats
Regular \$6.50
Sale **\$4.95**

Men's Fur-lined Winter Caps
Regular \$1.75
Sale **\$1.15**

About 60 Pairs
INVICTUS SHOES
Geo. A. Slater make
Regular \$9.00 to \$11.
Sale **\$7.75**

Men's Fur Coats
Regular \$45.00
Sale **\$35.00**

Mens Mackinaw Coat
All-wool, Reg. \$11.00
Sale **\$7.75**

Men's Tan and Grey Domet Work Shirts
Regular \$1.65
Sale **\$1.25**

Boys' Fleece Lined Combinations
Sizes 24 to 32
Sale **\$1.25**

Stanfield's Red Label Combinations
(broken sizes)
Sale **\$3.65**

Men's Felt Shoes
1-buckle, heavy felt sole.
Sale **\$1.35**

Boys' Black and Tan Box Calf Shoe
Size 1-5.
Sale **\$2.95**

Men's Dress Shoes
A lot in black, tan, Bluchers and Bais.
Regular \$9.00.
Sale **\$6.95**

Men's Mule Mitts
Full lined.
Sale, pair **25c**

Men's Fine Felt Shoes
leather soles, extra quality. Reg. \$3.50.
Sale **\$2.85**

Men's Mule Mitt Covers, well seams.
Regular 75c.
Sale **55c**

Men's Lined Mitts
buck fronts, horseshoe backs. Regular \$1.50.
Sale **\$1.15**

Boys' Mule Mitts
well lined.
Sale **25c**

Men's Overshoes
1-buckle, heavy roll soles, best quality.
Sale **\$2.45**

Boys' Sweater Coats
Grey, Tan, Brown, some striped, all good quality. Reg. to \$3.75.
Sale **\$2.65**

Men's Sweaters
Open neck and other-wise, all wool, good coloring. Reg. \$3.50.
Sale **\$4.95**

Odds and Ends
in little boys sweaters and sweater coats, to Clear at **95c**

Men's Felt Shoes
1-buckle, light leather sole.
Sale **\$1.65**

Men's Sox
Black and leather worsted, all wool.
Sale **45c**

Men's Dress Sox
Silk and wool, heavy weight. Regular \$1.25
Sale **95c**

Men's Cashmere Sox
Black, tan and grey, all wool, sizes to 11½.
Reg. 65c Sale. **50c**

Men's Fine House Slippers
Regular \$2.75
Sale **\$1.95**

Men's Tweed Suits
Regular \$25.00
Sale **\$18.75**

Men's All-wool Work Sox
Extra heavy. Reg. 65c
Sale **45c**

Men's Bib Overalls
Blue and blue stripes.
Sale, pr. **\$1.95**

Boys' Black Worsted Stockings
Size 9 and 9½.
Sale, pr. **45c**

Men's Jack-buck Moccasins
Sinew sewn Reg. \$3.75
Sale **\$2.95**

Men's Sheep Coats
Regular \$11.75
Sale **\$8.95**

Boys' Suits
Regular to \$9.00
Sale **\$6.75**

Boys' Suits
Regular to \$14.00
Sale **\$9.75**

Men's Blue Serge Pants
Regular \$5.00 & \$6.00
Sale **\$4.25**

Boys Tweed Breeches and Golf Pants, size 28 to 34, Reg. \$1.75
Sale **\$2.75**

THOS. E. WRIGHT
Men's Wear - Strathmore

MEN'S SHOES
Fine Box Calf with Rubber Heels, Black.
\$4.95

Standard News

Mr. and Mrs. A. C. Lind left Strathmore on Saturday for California, where they will spend the winter.

Mr. Charles, who has been assisting at the C.O.A. elevator during the fall, returned to his home in Calgary on Saturday.

Miss E. A. Wagner left on Monday for a visit to her mother, Mrs. W. H. Wagner, who has been assisting at the C.O.A. elevator during the fall, returned to his home in Calgary on Saturday.

Miss Lillian Anderson returned to Calgary by car on Saturday.

Mr. J. P. Hansen and two boys arrived home on Wednesday.

Miss L. H. Davidson is confined to the bed with erysipelas.

Miss Carla Costello is ill with the flu.

Mr. Hans Mathsen left here on Thursday to attend the T.F.A. Convention in Edmonton.

We are sorry to report the illness of the infant daughter of Mr. and Mrs.

Axel Larson.

Mr. and Mrs. A. L. Williams entertained delightfully on Friday evening, January 11th, when about twenty local friends gathered to play bridge.

The date given for January 11th is the last of the year. It was a fine evening, and the ladies were very much pleased.

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Hockey at Rockyford

A good game was witnessed Sunday between Rockyford and Strathmore on Rockyford ice, before a good crowd of spectators. Strathmore finished up a 10-3 score.

Rockyford opened the scoring in the first two minutes of play. Glickman having the honour. Strathmore, however, came back strong and scored five goals before the end of the period. In the second period Strathmore registered two and Rockyford one. The third period Rockyford led, scoring four goals as against Strathmore's three.

The game was close throughout, and no penalties were handed out. The visitors were pleased with the good ice provided by Rockyford, which speaks well for the work put on by the Rockyford folks in getting their rink in shape.

No, It Wasn't Strathmore

No, it wasn't Strathmore that was defeated in the game on Saturday night, but the Calgary Canucks. The Canucks were short of their full team, but they played a fine game and secured their victory.

Rockyford To Visit
Rockyford is expected to visit Strathmore in sometime during the week of January 21st.

Calgary Canucks at Strathmore Friday
The next home game at Strathmore will be on Friday of this week when Calgary Canucks meet Strathmore.

The home boys are showing a big improvement on their early play, and the team will be a good one. Local fans should come out in big numbers and support the team.

Remember the date, Friday, January 19th.

BOWLING LEAGUE STANDING

	Played	Won	Lost
Coyotes	15	11	4
Thurs	15	11	4
Beavers	15	2	13
Badgers	15	4	11

STRATHMORE IS OVERWHELMED BY CANUCKS, 13 TO 2 SCORE

Visitors Appeared Lost on the Large Ice Area and Were Outclassed

Strathmore's debut on local ice in the Big Three Senior Hockey League was not as successful as it might have been for the newcomers found the Calgary Canucks in rare form at the arena last night, and when three 20-minute periods were completed the score stood 13-2, Canucks 13, Strathmore 2.

The visitors, who have stepped into very fast company this winter, were absolutely lost on the big ice arena and attacks that might have proved successful on their own smaller ice surface were wasted, as the Canucks who were travelling at a dizzy pace and were under their rules to advantage, with the result that Strathmore got but very little away from them. However, the visitors never stopped trying, and they have to be admitted for their determination.

Twice No Disgrace
In view of the fact that Strathmore has but little chance to practice, whereas the locals have been working out for weeks and are in the best possible condition, and have the experience of seeing the professionals perform so often, the result, although one-sided and decisive, was no disgrace for the newcomers. They have a husky bunch of performers, three of them can stickhandle well, but they are slow in the starting. If they could manage to break away faster and that will come with capable coaching, they will fare much better in future games. It was a close game free from roughness, and was witnessed by a fair-sized crowd, many of whom were from Strathmore.

—Alberton, Calgary

HOCKEY SCHEDULE
Jan. 16—Calgary vs. Calgary at Calgary.
Jan. 18—Calgary vs. Strathmore at Strathmore.
Jan. 21—Strathmore vs. Calgary at Calgary.
Jan. 26—Calgary vs. Canmore at Canmore.
Jan. 28—Calgary vs. Strathmore at Strathmore.
Feb. 2—Strathmore vs. Canmore at Canmore.
Feb. 6—Calgary vs. Strathmore at Strathmore.

NOTICE

TO THE PATRONS OF THE KING EDWARD LIVERY STABLE.

Commencing January 1st, I have taken over the Livery Business of Mr. Harry Alkerman, and will endeavor to render First-Class Service to all my customers.

When in town leave your horses with me.

Single horse	10c
Team	25c

JOHN SCHAUFELI
STRATHMORE, ALTA.

THE PIONEER MEAT MARKET

Three times a day you sit down to meals. Good meats are therefore a necessity.

When you order your wants from me you are assured of wholesome butcher meat, fish, fowl, etc., at reasonable prices.

GEO. SNAITH
Phone 25 Strathmore

A Rare Bargain

By special arrangement with the Family Herald and Weekly Star of Montreal, we are able to offer that great family and farm paper at a very attractive price.

THE FAMILY HERALD AND WEEKLY STAR COSTS \$2.00 per year
THE STRATHMORE STANDARD COSTS \$2.00 per year

— We Now Offer —
BOTH PAPERS FOR \$3.50

YOU SAVE 50c

In addition, each subscriber receives a Beautiful Picture Entitled

"THE WONDERFUL HEROINE"

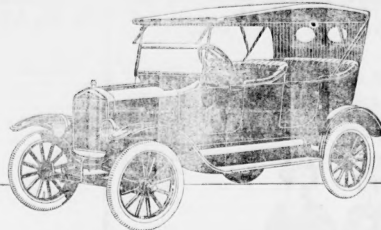
This beautiful work of art, in ten colours, is 18 x 24 inches in size, on a rich, heavy paper, ready for framing.

See the Picture on View in This Office

Orders for this Club must be sent to

The Strathmore & Bow Valley Standard

A small ad. in the Standard will broadcast your message over the whole of the Western Bow Valley, from the Bow River to the Rosebud. Someone may want to buy just what you have to sell, or have for sale just what you want to buy



The New

Ford Touring Car

For the motorist who requires a good-looking car of unusual serviceability, the new Ford Touring Car is a splendid investment.

The new radiator is higher giving greater cooling efficiency — the hood and end are larger affording increased leg room, and the steering-post is braced for easier driving.

With roomy accommodations for five passengers, the new Ford Touring Car is undoubtedly the most practical general utility car on the market.



The New Runabout

The new Ford Runabout is as smart and business-like as you will find on the road today.

It is the ideal car for those who require a good-looking, handy and economical car at the lowest possible cost.

New Ford Prices

Touring Car \$445 Runabout \$425 Truck \$495

Electric Starting and Lighting Equipment \$50.00 extra.

Coupe \$505 Fordor Sedan \$505

Extra Lighting and Lighting Equipment \$50.00 extra.

All Ford models can be obtained through the Ford Weekly Purchase Plan

W. C. BROWN
Ford Dealer, Strathmore

Ford

FORD MOTOR COMPANY OF CANADA, LIMITED, FORD, ONTARIO



The well-equipped and up-to-date plant of the Strathmore Standard stands ready at all times to supply your printing needs, promptly, efficiently, and at fair rates.

See us for—
MERCANTILE SALE POSTERS,
AUCTION SALE POSTERS,
MUNICIPAL PRINTING,
LETTERHEADS,
CARDS,
ADMISSION TICKETS,
BILLHEADS,
LOOSELEAF ACCOUNTS,
ETC.

DODGERS,
ENVELOPES,
SHIPPING TAGS,
WINDOW CARDS,
VISITING AND BUSINESS
NOTE OR MEMO HEADS,
POSTERS AND SALE BILLS,
PRIZE LISTS, PAMPHLETS,
ETC.

Express or mailing charges paid to any point in the Bow Valley. Mail or phone orders given special attention.

Strathmore & Bow Valley Standard

Phone 17 or 68, Strathmore, Alta.

ROCKYFORD NEWS

REXALL REMEDIES

You can get these famous lines at the
Rockyford Rexall Store.

Rockyford Drug & Confectionery Coy

TREAT YOUR CAR RIGHT

and it will give you good service through the cold days of winter. It will pay you better to employ our expert assistance than to tinker with it yourself.

F. W. GIBSON
Ford Dealer, Rockyford.

M. E. TIFFIN M.D.

Physician & Surgeon
Phone 32 Day and Night Service
Rockyford, Alberta

NURSE RUTH ELLIOTT
A.R.S.I.

ROCKYFORD HOSPITAL
Rockyford
Phone 4

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Barriater, Solicitor, Notary
Insurance of all kinds.
Money to Loan.
Phone No. 1 Home phone No. 22
Rockyford

FRED H. HUNTER
Notary Public
Fire and Mail Insurance
Phone 22
Rockyford

PRINCE RUPERT FISHING FLEET



PRINCE RUPERT, the terminus of the Canadian National Railway in Northern British Columbia, has come to the fore of recent years as one of the premier fish-producing areas of the Dominion of Canada. Prince Rupert harbor is known all over the American continent, and the industry has reached large proportions because of the distribution service placed at the disposal of the fishermen at this port by the Canadian National Railway.

The one essential in the fishing industry is the speedy marketing of the fish after they are caught. By means of a rapid express service over the Canadian National, halibut and other fish from Prince Rupert are laid down in Vancouver, Montreal, Toronto and other Canadian and America cities very quickly after they are landed from the fishing boats in Prince Rupert harbor.

Halibut fishery is the chief sea industry of Prince Rupert, and during 1922, 25,275,000 lbs. of halibut were landed at that port. In addition, 23,225,000 lbs. of salmon were caught, and large quantities of herring, cod, flat fish and crabs. The cod and herring fisheries, which have scarcely been touched as yet, hold a great future.

The photograph shows a few of the hundreds of boats engaged in the halibut fisheries out of the port of Prince Rupert.

Whirlid Campeau says things have changed since he was a boy. He says some of the present classical dances remind him of trying to get into a union suit in an upper berth.

According to the number of motor accidents now a-days one is forced to the conclusion that the only time a pedestrian has right of way is when the ambulance is taking him to the hospital.

Rockyford Locals

Mr. J. B. McGuire has returned from a delightful trip to his home town Owen Sound, Ontario. He reports a good time, but is glad to get back to old Rockyford again.

Our hockey team visited Drumheller last Wednesday and were defeated 5-2. It was an exciting game, and a number of the Rockyford fans accompanied the team in cars.

Remember the carnival to be held at Rockyford on Wednesday, January 23, the proceeds of which will go to the hockey club. Everybody come and enjoy the evening and help boost hockey in our town.

Mrs. Black, Mrs. Hingworth, and Mrs. Tiffin were the hostesses at a skating party which took place Friday evening last. After the rink closed the guests adjourned to the bank rooms, where a very substantial lunch was served. The bank boys had their rooms tastefully decorated. After lunch the guests enjoyed dancing and cards for the remainder of the evening.

Alex Sangster is already busy in his official capacity as Mayor of the Village.

Sherman Harvey and Alf Piggins have installed new radios, and report great success in getting distant stations on the West Coast, and in the central States.

John White visited Edmonton during the Fair.

Mickey Blake and other outstanding citizens of Hainault attended the hockey match here Sunday. Mickey was certainly a great help to the boys. Strathmore Hockey Club visited Rockyford last Sunday in search of revenue, which they expressed as being sweet, as the game ended in a 10-5 score for them. The play was fast and fairly clean throughout, the score being no criterion of the class of hockey dished up.

Miss Ida Lisotte is leaving for a month's holidays. The boys will be downhearted not to see her genial countenance back of the drug store counter.

The promoters of the skating rink are certainly to be congratulated on the good shape of the ice which is being furnished at the new rink. The pleasure which the children are deriving is well worth the money invested by the village, and the large attendance every evening shows that the older people are enjoying the sport.

Come and see fireworks Wednesday, January 23. We are going to have a whole of a time. Come and join in.

Measies E. W. Fust and Sid Dorsey are expanding the boys' hall rooms for the carnival. They are covering the corners in search of material for their canvas. If you are married up to Mr. Fust. If you are single, see Sid. All hockey players and professional players are barred, as we do not want to lose our amateur cards.

Overheard on the trail while returning from the hockey game at Drumheller: Fred, to passenger, "Is Alex in sight yet?" Passenger, "We'd better wait for him." And so on for ten different spots between Drumheller and Rockyford.

Support the Hockey Team

Editor, Strathmore Standard.

Sir—If you will kindly allow me a little space, it is only fair that the attention of every citizen of Rockyford and district should be drawn to a few facts concerning our present hockey team. First, Every member of this team has bought and paid for his own uniform and equipment out of his own pocket. Each member is paying his own transportation on whatever trips the team takes, which will be quite numerous owing to the team entering the Drumheller League. They have not asked for assistance to defray expenses in any way, and are depending entirely upon gate receipts of games to pay incidental expenses, which are quite numerous, and must be faced. Any surplus will go to defray expenses which the boys have taken upon themselves. An incident happened which illustrates their attitude. When the new goal net arrived, C.O.D. the boys clipped in among themselves to pay the amount required. You a collection of such calibre representing our town and district, it is only right that every one of us should turn out to each game and cheer our boys on to victory. When the hat is passed around, remember the generous spirit in which our team entered into this sport. It is only fair that we should meet them half way with a liberal response to the collection.

Thanking you for the space, I remain, your sincerely,

HOCKEY FAN

L. Miller, Rockyford, is attending the U.S.A. convention as the Rockyford delegate.

The hockey team go to Drumheller Wednesday evening to play the first official league game against Drumheller Miners. The next game in Rockyford will take place on the 20th versus Drumheller Nationals.

Ed Moore, assistant station agent at Rockyford, has been transferred.

The first meeting of Rockyford Masonic Lodge for the winter will take place on Thursday evening of this week.

Misses Ida and Lovette Lisotte are giving a skating party, and afterwards, entertaining at their home on Tuesday night.

COAL SHIPMENTS TO ONTARIO

Alberta has shipped approximately 15,000 tons of coal to Ontario markets during the past year, according to the figures supplied by H. Stuchbury, Alberta Trade Commissioner. The campaign conducted by the government to make Alberta coal popular in Ontario has met with immense success. The matter of securing a permanent low freight rate on the Alberta coal to the Eastern market is still under negotiation between Premier Greenfield and the officials of the C.N.R.

ARE YOU GOING TO AUCTION?

If so, have the Standard Print Your Sale Bills. Orders can be left at our office, with Mr. Eversoll, Rockyford; Miss Pringle, Strathmore; or correspondents at other points. Phone your rush orders, and we will give them immediate attention.

We meet competition on price, speed, and quality, and knowing local conditions, can ensure accuracy.

Rescued ewes

Mr. and Mrs. C. H. Conquest, and son Philip, left on the 6th for an extended visit in the eastern States. Mr. and Mrs. A. E. Vigar have left for Edmonton and the Coast for a visit.

Mr. and Mrs. Chas. Gross have taken up their residence in town for the balance of the winter.

The regular meeting of the U.F.A. and U.F.W.A. was held in Rosebld United Church on Saturday, January 12th. There was a splendid attendance. The men of the organization provided lunch at noon, and in the afternoon Mr. Clappold gave a very interesting talk, which was cheerfully listened to by everyone present. Mr. Clappold discussed the U.F.A., the Wheat Pool, and Cooperation, and answered numerous questions put to him by the members. Several new members were present, and the meeting proved a great success.

During the absence of Mrs. Comstock, Mrs. J. W. McCollum will take charge of this column. Any items of interest will be appreciated.

The membership drive for the U.F.A. has met with splendid success. Three teams canvassed the district. The week ending Messrs Knapp and Goss bringing in the record number of new members.

Plans are underway for a social evening of the members of the U.F.A. and U.F.W.A. to take place very shortly.

STEAMSHIP TICKET AGENCY

Tickets To All Parts of the World.

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OPENING OF LEGISLATURE

The date for the opening of the 1924 Session of the Legislature has been fixed for Monday, January 23. Several bills have already been sent to the printers to be ready for the Session.

The new labour act and a new election bill will be among the important measures for the Session.

Plans are underway for a social evening of the members of the U.F.A. and U.F.W.A. to take place very shortly.



Beautify Your HOME

SPRUCE TREES

Plant an Evergreen Shelter Belt this Coming Spring. 3 to 5 foot Spruce or Pine, 40c each; 7 foot Spruce or Pine, 65c each, f.o.b. Nightingale.

These trees are carefully handled, packed in moss and baled, and should live 100 per cent. No order too large.

R. A. LAMEERT Nightingale, Alta.



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